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Sayre, Erick, Elk City
Beckham County News

Full Color Printing
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Design Services!



The Beckham County Record

COMPREHENSIVE NEWS COVERAGE FOR SAYRE, ELK CITY & ERICK, OK

112 East Main Street, Sayre, Oklahoma 73662
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Brad & Dayva Spitzer, Publishers
Connie Ferrero, Advertising Manager

Advertising Rate Card

Rates Effective January 1, 2017

Open Rate	\$4.75
Political Rate	\$4.75

The following rates apply to accumulative inches
with the *Record-Democrat* monthly billing cycle:

50-125 inches	\$4.30
126-above column inches	\$4.00
Discounted Rate	\$4.30

To qualify for the discounted rate, advertisers must have no copy
changes or place a camera ready or 'pick up' advertisement.

Pre-printed inserts	\$220
Color	\$150

Mechanical Measurements

Offset printing, 6-column, printed area 11.50" x 21.5"

1 col - 1.75"	2 col - 3.75"
3 col - 5.70"	4 col - 7.65"
5 col - 9.60"	6 col - 11.50"

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An award winning member of the Oklahoma Press Association
& National Newspaper Association